



Let's get it done.

Broaden Your Reach

A Latino Connection Media Partnership is the ideal platform.

As one of the official media partners for the Pennsylvania Statewide 1st Annual Latino Health Summit in Spring 2018 your organization can take advantage of a tailor-made Media Partnership package that includes marketing opportunities, usage of the Latino Connection logo, an enhanced image & standing within the Latino American community and prominent listing in the media partner section of our website and marketing collaterals. This partnership will give you access to our attendees and sponsors, on-site branding opportunities and offers a targeted platform to drive your membership or subscriber acquisition campaigns.

Benefits of Becoming a Media Partner

- **Gain** direct exposure of your brand to senior industry executives and major sector players within various industries as well as high numbers of attendees and sponsors
- **Increased** brand awareness by inclusion in pre, during and post event marketing efforts
- **Enhance** the profile of your brand by association with our premium events
- **Get** access to our high-quality events with complimentary press / media passes
- **Benefit** from having your logo promoted on event materials and on event website
- **Generate** quality content for editorials at our events
- **Secure** the opportunity to distribute your publications at our events
- **Exclusive** event discounts and offers for your members

Promotional Benefits

- Listing as a Media Partner on all marketing collaterals
- Dedicated link to your company website
- Event mailers with your logo
- Signage at the venue promoting your media outlet as a partner
- Half Page Advertisement in the official event program book
- Complimentary insertion in all attendee event bags
- Recognition on all social media outlets as a partner

Value of \$5,000

Role of Media Partners

- Promote event extensively in the related print/digital outlets
- Commitment of media coverage before, during and after the event
- Listing on your social media networks
- Dedicated mass e-mail blasts to your organization database
- Co-promotion on other partner/sister portals